

FLORIDA HEALTH INSURANCE ADVISORY BOARD

Alexis Bakofsky, Chair Designee

Deputy Commissioner – Life & Health
Office of Insurance Regulation
200 East Gaines Street
Tallahassee, FL 32399
850-413-5000
Alexis.Bakofsky@flor.com
Office of Insurance Regulation

Karin Bailey

Chief, Bureau of Plan Management
Operations
Agency for Health Care Administration
2727 Mahan Drive, MS #26
Tallahassee, FL 32308
(850) 321-0365
Karin.Bailey@ahca.myflorida.com
Agency for Health Care Administration

Nathan Landsbaum

President and CEO, Florida
Sunshine Health
1700 N. University Drive
Term Ending: 2/31/2027
Plantation, FL 33322
813-206-9151
nlandsbaum@centene.com
Term Ending: 12/31/2027
Carrier

Eric Johnson, PhD, ASA

Chief Actuary & VP of Analytics
& Business Intelligence
AvMed Health Plans
4300 NW 89th Blvd.
Gainesville, FL 32606
800-346-0231
Eric.Johnson@AvMed.org
Term Ending: 12/31/2026
Carrier

Seth M. Phelps

Assistant General Counsel
Blue Cross and Blue Shield of Florida, Inc.
4800 Deerwood Campus Parkway
DCC1-7th Floor
Jacksonville, FL 32246
904-905-8747
MOBILE: 904-422-3647
Seth.Phelps@bcbsfl.com
Term Ending: 12/31/2026
Carrier

Rick Wallace

President/CEO
FAMOS, LLC
d/b/a American Academy of Cosmetology
1330 Blanding Blvd, Suite 125
Orange Park, FL 32065
MOBILE: 850-879-2649
Rick@teamwallace.org
Term Ending: 12/31/2028
Employers or Employer Representatives

Robert Muszynski

Director of Finance and Administration
WMFE (NPR) Radio
11510 E. Colonial Drive
Orlando, FL 32817
MOBILE: 407-617-5261
rmuszynski@wmfe.org
Term Ending: 12/31/2028
Employers or Employer Representatives

Christina Lake

Executive Vice President
Datamaxx Group, Inc.
2001 Drayton Drive
Tallahassee, FL 32311
850-558-8102
Christina.lake@datamaxx.com
Term Ending: 12/31/2027
Employers or Employer Representatives

William "Bill" Herrle

Executive Director
NFIB
110 East Jefferson Street
Tallahassee, FL 32301
850-681-0416
MOBILE: 850-728-7356
Bill.Herrle@nfib.org
Term Ending: 12/31/2026
Employers or Employer Representatives

Vickie Whaley

434 Parkside Circle
Crawfordville, FL 32377
MOBILE: 850-933-1841
vickie.d.whaley@gmail.com
Term Ending: 12/31/2028
Agent

Carol J. Taylor

PO Box 25
Glen Saint Mary, FL 32040
MOBILE: 904-545-4024
c.taylor7616@gmail.com
Term Ending: 12/31/2029
Agent

Vacant

Carrier

Vacant

Carrier

Vacant

Individual Policyholder